

# Customer Art Approval Form

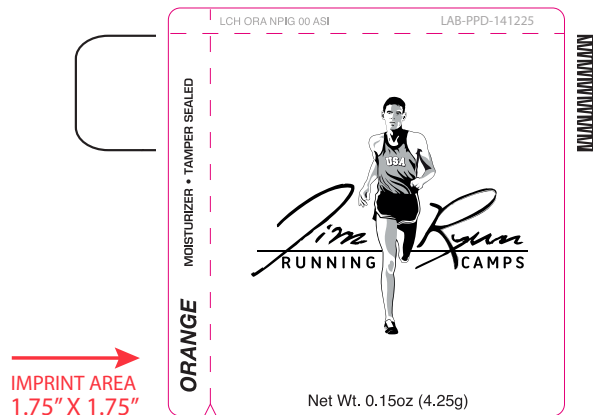
Tracking Number:

DIRPROM PO#PIM23041215B\_JIM RYUN(W311877)

## ITEM PPD-305

Non SPF Orange Lip Balm

LAB-PPD-141225



Imprint Color(s)



## Art Guidelines

### 1. Labels

- |   |                    |
|---|--------------------|
| a. Positive imprint - 5 pt minimum .....        | Sample Text        |
| b. Reverse imprint - 7 pt minimum .....         | <b>Sample Text</b> |
| c. Serif and italic types - 7 pt minimum .....  | Sample Text        |
| d. Line weight, positive lines - .5 .....       | —————              |
| e. Line weight, reverse lines (gap) - .75 ..... | =====              |

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.